



Middle Tennessee's Source for Art, Entertainment and Culture News

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# ADVERTISING CONTRACT

Advertiser: \_\_\_\_\_

Owner/Authorized Buyer: \_\_\_\_\_

Address: \_\_\_\_\_

Billing address (if different): \_\_\_\_\_

Phone#: \_\_\_\_\_

Additional#: \_\_\_\_\_

E-mail: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Issues: \_\_\_\_\_

☐ B&W ☐ Color ☐ BoroPulse.com ☐ E-mail Blast ☐ Inserts

Type/number of inserts: \_\_\_\_\_

Total Cost: \_\_\_\_\_

Payable in \_\_\_\_\_ installments of \_\_\_\_\_

☐ Cash ☐ Check # \_\_\_\_\_

Credit: Visa Mastercard American Express

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

It is the responsibility of the advertiser to provide all copy for an ad and contact *The Murfreesboro Pulse* with any changes to an advertisement prior to the publication deadline. Deadline is the final Thursday of the month for the following month's edition.

Payment is due prior to publication.

Terms within this contract shall remain confidential between the advertiser and *The Pulse*.

A late penalty of 10 percent total amount owed will be charged each month on delinquent bills. Advertiser assumes all responsibility for fees incurred for collection of payment on delinquent accounts including reasonable attorney's fees.

The advertiser assumes full and complete responsibility and liability for all ads run under this agreement. *The Pulse* is not liable for any demands or claims resulting from ads run under this agreement.

Ad Copy: ☐ E-mail ☐ attached

Special instructions: \_\_\_\_\_

Sales Representative: \_\_\_\_\_

This agreement is valid contingent on the approval of the publisher.

*The Murfreesboro Pulse* will design, proof, correct and re-proof all ads to the customer. All subsequent changes will be charged a \$25 minimum re-design fee.

The client may cancel this contract at any time for 25 percent of the remaining balance owed on advertising not yet published. If the company purchasing this advertisement ceases to do business or fails to render payment, the undersigned bears personal responsibility to fulfill the terms of this agreement.

No refunds will be issued for approved ads.

This document contains the entire agreement between the advertiser and *The Murfreesboro Pulse*. No agreements, verbal or otherwise, have been made to either party not contained in this contract.

Customer Signature: \_\_\_\_\_ Date: \_\_\_\_\_